

INSIDE FACTS

Of Stage and Screen

EDITED BY JACK JOSEPHS

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PARENT-TEACHERS PLAN BOYCOTT ON SEX PICTURES

Musicians Are Doing Comeback

The situation for musicians in Los Angeles and other coast cities is currently the best it has been since the talking pictures threw a crimp into the whole musical field, a survey this week showed.

With stage shows and bands going back into practically all of the major houses, a drive is now on foot to restore flesh-and-blood music to outlying theatres. And initial moves in this direction have met with great success.

The Los Angeles and San Francisco situations are particularly gratifying. Locally more houses are using musicians than is the case in New York and Chicago put together. Sixty men have been placed in the last two weeks, and this ratio of placements is rapidly restoring the music profession to its pre-talking status.

Equally Optimistic

In San Francisco the situation is equally optimistic. The musicians there negotiated an agreement with picture house operators placing a quota of 133 to be placed in vaude and presentation places. But the quota has already been exceeded, 160 being now so employed.

The drive for flesh-and-blood music in outlying theatres around L. A. resulted in the first negotiation in placing of three bands in such houses. While this is no great number, it indicates the trend back to real music in such spots, union officials believe, and they expect a big response to this drive they are launching.

The electric transcription field has also proved a profitable one from the musicians standpoint. A big slice of unemployment has been taken care of by it.

No Traveling Band

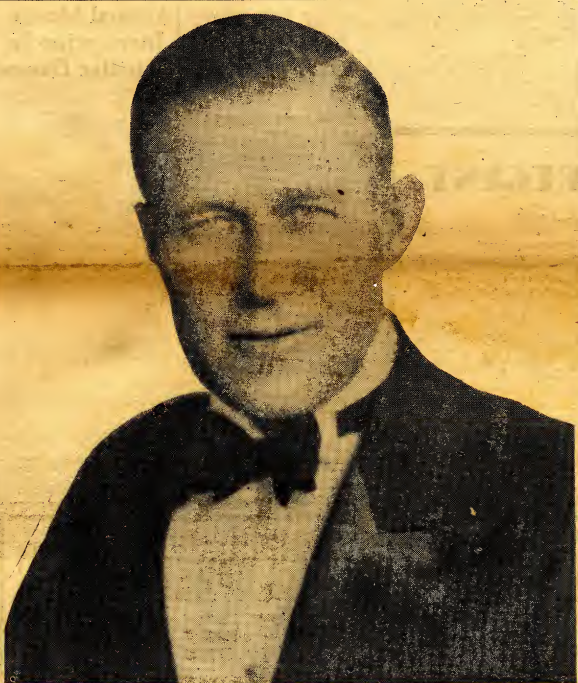
The healthy local condition, one union man pointed out this week, is indicated by the fact that there is not one traveling band in town at the present time.

"And why should there be when we have such topnotch orchestras right here as those conducted by Gus Arnheim, Art Burnett and Abe Lyman."

While the drive so far has been highly successful, there is still a vast musicians unemployment situation to be cared for, estimates running that there are between 1500 and 2000 of them still looking for work.

HOLDEN SIGNED

Harry Holden has been signed for a part in "Shipmates" at M-G-M.



BERT HOLLOWELL

Conductor and M. C. at Loew's State

NITA AT POM POM

Nita Mitchell, radio singer, is going to produce the shows at the Pom Pom night club, which is going under new management. Kenneth Harlan, who has been backing the Pom Pom is transferring his interests, but Ralph Arnold, old timer at the spot, will remain as manager. Miss Mitchell plans to have about ten people in the floor show, including a small line of girls.

AT FIGUEROA

Vidafec Productions are opening a new play, "Terrific Street" at the Figueroa Playhouse, Feb. 22. William Desmond and Miami Alvarez head the cast, which includes Verna Meniereau, Byron Aldern, Harry Hollingsworth, Ray Largay, Harry Shutan, Jimmy Phillips, W. J. Dwyer, Cecile Leigh, Ralph Bell and Ray Lawrence. The play is co-authored by J. P. Riewerts and Vi Jenkins Riewerts, who did the N.

McGAFFEY OUT

Ken McGaffey, who was publicity agent at the Mayan, is no longer there. Sid Grauman, producer of "Once in a Lifetime" at the house, brought in Ham Beall, well known screen and stage publicity director, to succeed McGaffey. No future connection for the latter has been announced.

Y. play, "The Blue Ghost," Charles King is directing, with Lee Fields as manager of production.

Appeal To Hoover Is in Prospect

The Parent-Teachers Association is planning a vigorous drive on the present type of talking pictures, according to undercover, but authentic information reaching Inside Facts.

The advice stated that the organization plans other moves failing an appeal directly to President Hoover, asking his intervention in a situation which they claim is working great detriment to the younger generation.

Louis B. Mayer is understood to be back in the East with one purpose of his trip being a call for dinner and an overnight stay at the White House, but whether this had anything to do with the threatened drive by the P-T-A could not be learned from Hollywood sources.

Used To Caster

The ire of the P-T-A is said to have been aroused particularly by the increasing sexiness in the talkies, though a collateral indignation has been aroused by the fact that even where sexiness is missing, there is little in the current crop of films for children.

Their arguments advance along the lines that pictures in their early stage, when they needed a helping hand, catered to children in a large measure. They point to the old Tom Mix films, the custard-pie throwers on the Mack Sennett lot, the Bill Hart crop, etc., as indications of the extent to which the pictures went in for currying favor with youngsters.

Slighted Kiddies

But then, the argument continues, when the films reached the stage where they were building million dollar palaces and boosting prices to 65 cents tops, they found they could do without the dimes and nickels of the youngsters. And now, with the coming of the talkies, it is stated, they have thrown off the last pretense of giving a hand for what the kiddies like, and are openly, flagrantly and deliberately making an output of product which is entirely too sophisticated to be grasped by any under the pubescent age. In addition to which, and more important, is the fact that the sophisticated pictures are not the kind parents would want their youngsters to see if they could understand them.

AT HOTEL OAKLAND

OAKLAND, Feb. 12—Richard Acton and orchestra are in at the Hotel Oakland.

YOU'LL SEE IT IN FACTS

Franklin Organization Leases Vine Street

Hollywood Is Different

By JACK OSTERMAN
(Reprinted from "The Reminder.")

Hollywood itself . . . after an absence of seven years . . . what a change . . . what a revelation. New hotels . . . new streets . . . new eating places . . . new shopping emporiums . . . a new city! The Brown Derby where everyone meets everyone . . . the great Wilson-Mann who was nicknamed "Toots" by this editor much to the pleasure of Herb Sanborn. The new Pantages Hollywood . . . the Warner's . . . the Beverly Wilshire Hotel . . . the Hollywood Knickerbocker . . . Henry's . . . B. B. B's Celler . . . never great R. K. O. studios on Gower street with the world's largest cinema stage . . . the new Columbia movie factory . . . Miracle Mile on Wilshire boulevard with Bullock's . . . the latest and finest store I've seen. Familiar faces I find in unfamiliar places . . . I can't realize the transformation. The worn out battle cry, "I could have bought that corner five years ago for practically nothing" . . . now, it's worth a million. Thousands of people retiring in Southern California adding years to their lives . . . pardon me Mr. Brisbane! To use the old gag, I have gone Hollywood even if they still have the same UNUSUAL oranges . . . the same UNUSUAL sunshine . . . the same UNUSUAL weather but a new UNUSUAL Hollywood . . . a paradise on earth . . . all right sue me!

P. S.—Hollywood has a lovely suburb called Los Angeles.

WILL OPERATE AS ONLY 25-CENT HOUSE IN HOLLYWOOD AREA

Word comes from the Harold B. Franklin offices that they have leased the Vine Street Theatre in Hollywood. \$50,000 is being spent to re-plant the house. A new and elaborate, unique and original style of marquee has been designed by J. J. Franklin. It is composed of a mirror and neon light combination in an arrangement giving the effect of a huge and sparkling jewel.

Under the new management the Vine Street will show everybody's pictures at popular prices. It will be the only house in Hollywood to operate at twenty-five cent admission opening in about three weeks. This looks like another step in the current price cutting competition.

The Franklin organization is obviously keeping its activities up to a hot pace. They have taken over three C. L. Trible houses in Roswell, New Mexico, to start operating under their management after the fifteenth. The offices announce that they have acquired thirty more houses at various spots all over the country.

Harold B. Franklin left town Tuesday night for New York, to close up a couple of deals. He is stopping en route to make arrangements for putting eight Kansas houses in operation for his new organization. Franklin is scheduled to return in two weeks.

IRWIN CONNELLY DIES

Irwin Connelly died Thursday morning at the Los Angeles Lutheran Hospital from a skull fracture received in an automobile accident. Connelly was an old time vaude artist, more recently working in pictures. N. V. A. is handling the funeral.

MAY DO "TREES"

Franklin Productions of the May-mans are understood to be interested in producing "Barren Trees" after it closes its try-out run at the Theatre Mart commencing Feb. 16. Janet Vanbrugh will star.

WORK GOING EAST

Cliff Work is leaving for New York to attend an executive meeting in regard to future production activities at the RKO Orpheum.

The HARMONIZERS KPO SAN FRANCISCO

PROPHETS ARE SICK AS SILENT CHAPLIN FLOPS

Like the snows of yesterday, those preternaturally wise ones who wrote the doom of talking pictures with the opening of Charlie Chaplin's "City Lights" may now fade into that obscurity which is most fitting for their fate.

This silent picture has come, has been seen and has failed to conquer. It was to this premiere, to the silent genius of the pantomime, Chaplin that certain people looked for a restoration of the old silent film. Always, of course, presuming that they really meant what they said and were not merely trying to be different, to so to speak, attract attention by some mental legerdemain as does the soporific life-of-the-party at a Sunday night social.

Now Compounded

But whether spoken in sincerity or in the luxuriance of a suppressed inferiority complex breaking into wild chatter, the prophets of the silent film return now more definitely confounded, and those who listened to them are much as is the man who attempts to guess which shell the pea is under.

Despite the bathos of a theatre opening, despite the great name of

Chaplin, despite a stage show and big advertising, "City Lights" is very definitely flopping at the Los Angeles Theatre. Which might be due to many causes, including the economic depression, were not proof that this is wrong only a few lines away. It is the Orpheum that the RKO smash picture of the year, "Cimarron" is packing them in like sardines, approximately \$34,000 for the past week was what this picture rated and that is considerable rating. So this alibi for the silent experiment is out.

Stage Show Out

But the silent Chaplin fails to draw. Charlie gets the first \$75,000 of the intake, and Gambler owner of the house, was understood to be figuring that this was no such sum as would keep him in the red long. But apparently the handwriting on the wall concerning silent has now been brought home to him. After five days, out comes the line and the principals in front of the line, and the substituted stage show is in the night. For night reservations, the Faust Trio. For a house playing a 75 cent orchestra charge and \$12.00 for night reservations, this is not a very large stage entertainment. However the orchestra is left in, and also Chauncy Haynes at the organ. (Parenthetically, it is to be wondered why Haynes is not given a solo spot. A clever organizer, that boy, bringing off his wares at the Chicago Theatre, Chicago. With the weak stage offering, his soloing would probably be the feature of the first-and-last entertainment.)

While no one in the industry likes to see any form of entertainment go floppo, there is one bright consolation in the present instance. We may be relieved from the incessant chatter of the silent picture to the single-note effect that they are right and the industry wrong, hell, fifty thousand picture men, can't be wrong.

JOBBER HERE

Irving Sklare, music jobber of Portland, is here for a couple of weeks on a combined honeymoon and business trip. He was married Tuesday.

IS JOY MANAGER

Cliff Robertson, former casting head at MGM and at Columbia, is the general manager for the Billy Joy Agency, personal representatives for picture players.

MAY HAVE VAUDE

The Million Dollar Theatre is understood to be contemplating week end vaudeville to be started in the near future. Policy and band are not yet set, insofar as is known.

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NEXT AT EL CAP

"The Butcher and Egg Man" with Johnny Arthur featured, will be the next El Capitan show. It opens Feb. 27.

BUYS EXPRESS

Paul Block, eastern newspaperman and a big shagbinder in the Hearst concern, has bought the L. A. Evening Express.

OPERA CO. DATES

The Chicago Civic Opera Company will go into the Civic Auditorium opening March 9 for a three day engagement. Tickets are in great demand for this event of the musical season. Admission is six dollars top.

EX-VAUDER DIES

SAN FRANCISCO, Feb. 12.—Funeral services were held this week for William J. Jacobs, Chronicle staff member and former vaude player, who died here. Jacobs was co-author with Waldemar Young of the skit "When Caesar Can a Newspaper," which the pair did on the Orpheum circuit.

PEMBERTON DIES

Grant Pemberton, manager of the Salt Lake City Orpheum, died last week as the result of a fall from the theatre roof.

HALL IS M. C.

James Hall has been signed for a four weeks' appearance as master-of-ceremonies at the Warner Brothers' theatre in Indianapolis, Ind.

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NOISELESS
CURTAIN TRAVELERS
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REMOTE CONTROL

Taxi Dance Spots Call War On Social Clubs

In Hollywood -- Now

By BUD MURRAY

Friday, February 6, 1931, will be a banner day in our lives, and with humble pride we point to our little gesture of atmospheric prologue, with our "Last Rush Day" picture. This picture is a comedy, and a historic epic—What a marvelous picture, and these characterizations—Notably **Richard Dix**, himself, re-incarnated as a hero, and **Edna May Oliver**, our boy friend **George Stone**, finds himself as a real character actor, not just a boy who plays "rat" parts—Our dear friend **Edna May Oliver**, who works in "The Dream Girl" in 1923, which we handled in 1924, and **Charles Macklin**, who played **Yaww**—**Miss Oliver** certainly stole the comedy honors of this picture—**Roscoe Ates** from vaudeville played every part in the picture. He has received many rounds of applause this opening night—the way these four actors acted in make-up, speech and action, and the picture itself, which from 1889 to 1931 was remarkable—Not a bit fake—Nora Lee

Bud Murray

to stage a protest—we are very thankful that we had the opportunity to do so. Crucial went up on time, and no hitches in the mechanical end, BUT—just as Fred Niblo, who was master-of-ceremonies and was scheduled to introduce the stars after the picture, there was a terrific blast outside the theatre, and for a second I took like a grand rush for the door. I saw a flash of light, and I saw a man in a white coat and a white head of RKO Orpheum circuit, who was seated in the back of the house, saved the big panic—Mr. York yelled out, "Keep your seats. It's just a flashlight"—and they did, with a little restlessness—But when we got to the theatre, and took a look at the situation, and the street was clear, and I took a look at Mr. Yarnius, we began to realize how lucky we were, and the hundreds of others who were gathered.

[illegible]

After the opening here, a hurried trip to San Francisco to look at the Twin "Cmmaron" prologue which is exactly the same as the Los Angeles **Jack**. There we meet that genial Manager of San Francisco Orpheum, **Jack Gross**, who has that warmth in a greeting which makes those Managers liked—Up there they are breaking all records, and as Mr. Gross says, "The Orpheum Theatre is the best theatre there is an Orpheum Theatre on Market Street—and we glad?" We still say the picture is great and our little prologue is just a sort of an "appetizer"—The public will tell the tale, by the "Box Office Route"—While in the Big Town we drop into the S. F. "Facts Office" and truly we admire the life and spirit of this staff—so we meet **Mr. Harold** (the Manager), who is friendly and fair and honest to the point of being almost honest-to-goodness hand shake—Harold has many friends here in Frisco, as we quickly found out making a tour of the theatre.

And, so we couldn't refrain from dropping into the Olympic Tuesday when the newly appointed boxing commission started off their campaign against the "Brawl of the Century." The fight was scheduled to take place right up the street where my father's shop belt to **Speedy Dado**, whom we always liked, win or lose, and whether his shoulder went out or not—**Speedy** certainly carried **Newbury** through it like either one to lose. They were both great!—And this **Speedy** makes us think of **Pancho Villa**, how like they are—Long live them! In the time months have we seen the Olympic sold out—**Miss America** of 1930 was introduced in the ring, and started the fites by giving both **Brown** and **White** a good thrashing. **Mr. America**, gave out the State Championships belt—(We didn't notice any diamonds in it)—What a glorious surprise!—**White**, and a big hand shake and hello!—It sure was good to see him—**Jesse Lasky** rite with him and we noticed **Joseph Schmoed** rite up him—mean **Dave Bennett**—Rite next to us **Ed Tierney** (hubby of that clever comedienne, **Mariette White**)—Oh, yes! **Eddie** now runs a Dancing School, you know—**B. B.** trying to promote a ticket for his boy friend, **The Dummy Newsboy—Olsen** and **Johnson** yelling at the verdict—As **Lou Edwards** says, "I don't care who wins, I want to see **Joe Louis**!"—**Andy Clyde** wants to know what time the statue horses appear, under the new life shades here—And we have a **State bantam** champion in

BATTLE CAUSE IS RAIDING FOR GIRL PARTNERS BY BOYS

A war is on between the taxi dance halls and the so-called social clubs which cater to the Filipino trade.

The taxi spots are preparing to fire the opening barrage by tipping off the proper parties that the dance halls are frequently using the same permit for two or more weeks, and also that they are not paying any royalties to the Authors and Composers' League for the music they are using.

They hope by this attack to so hamper the profits of the social clubs that the latter will find it unprofitable to continue in business.

The case of the war is the habit of the Filipino habitues of the taxi and social spots have developed. The lads from the islands, finding it cheaper to dance all evening at one of the social clubs than at a taxi dance, have taken to bringing their girls and then take them to the clubs. They can do this on a money-saving basis, even when they pay the taxi girls from \$5 to \$15 for their company for the evening. Naturally the taxi places lose money when the girls walk out to go to visit the social clubs.

The clubs operate under a \$20 permit for a once-a-week social. Frequently, the taxi hall people, in charge, they use the same permit for two or more affairs, and this they do in order to bring to the attention of the proper authorities, they declare.

LIMITED COMPANY

Pineau and Honse, a stage lighting company, have transformed their company over into a limited corporation. Dave House is president, Gene Pineau is vice president and treasurer and Paul J. Breckinridge is secretary.

Hollowell Has Ace Record In M. of C. Ranks

Bert collow, whose picture appears on page one of this issue, is now in the position of General Director of Loew's State Theatre Orchestra in Los Angeles. His past overtures have aroused enthusiastic comment. Bert has had a thorough knowledge of the theatre since New York and Andre Caplet of the Metropolitan Opera in France. He has been able to capitalize on his outstanding knowledge of the theatre with his opening bid as General Musical Director for the Southern States Touring Circuit. His theatres cover North and South Carolina and Virginia. After his tour of duty in the States, he went to the Knickerbocker Theatre, Washington, D. C., to replace the late John C. Rice. Next he spent two and a half years at the National Theatre, New York. Then he was inducted at the Howard Theatre, Atlanta, Ga., for a year. From there he went to the Lyric Theatre in Birmingham, where he remained for three and a half years.

Since starting his professional career, he has played in four theatres during a period of eight years—quite a record for any m. c. to shoot at.

"Cimarron" Packs 'Em In To Gross of \$34,000

"Cimarron" was rated for big enough the opening week, and topped expectations by some few grand. Thirty-four thousand dollars was the take. Reports coming in from the East have this, summarized as the ace biz getter for 1931. This puts Richard Dix and Irene Dunne up among the leaders for boxoffice. For a grind at regular prices the checkup indicates "Cimarron" the healthiest run. The Fox Chinese came under the wire for second place with \$32749 on its third

'Round the Lots

—By BETTY GALE—

When it comes to real efficiency in directing, there are mighty few

who can click like Jimmy Cruze. Wandering out on the Education lot, I watched him at work on his latest talkie, "Salvation Nell."

Everything was working like clockwork, with none of the long unnecessary waits which are even more common these days than in the old silent era. It's a real thrill to see our sometimes-branded inefficient movie industry in the grip of such perfect system.

Incidentally, Jimmy has gone about selecting his cast with the usual meticulous care he exhibits. Included are Helen Chandler, Ralph Graves, Sally O'Neil, Jason Robards, Charlotte Walker, Matthew Betz and DeWitt Jennings. Helen is "Nell," Ralph is opposite her, and Sally O'Neil is second item lead.

Originally Lola Lane was selected for the part which Sally O'Neill is playing. But when Lola discovered that Helen Chandler had been chosen for the title role, she let it be known that she thought she should have had the part herself, being, or so she intimated forcefully, as capable of swinging the title role as Helen. So they got Sally.

To an un-guttered American, sounds are considerable like a madhouse around the M-G-M "Big House," German version. Caught them shooting the escape sequences, and excitement was done in rolling r's and throaty sounds that are certain to be extremely thrilling over in Rhineland.

Dr. Paul Fejos is directing. In the cast are included George Hienrich, Gust Diesel, Egon Dongordon, Paul Morgan and Gito Parlo.

I wonder why, when capable directors are badly needed in the talking pictures, Hollywood does not give a break to those who have made brilliant successes abroad—and can prove it.

—A young director has just returned from a series of excellently done pictures in France and England, with all the data necessary to prove that that was just the case. But apparently Hollywood won't even take the time to look his references over. If it would he would have been snapped up weeks ago.

MRS. RENALDO WINS

Mrs. Duncan Renaldo won her case against her movie actor husband in the battle for custody of their 4-year-old child. Mrs. Renaldo was represented by Paul Shapiro, a prominent local theatrical and motion picture attorney.

week at special prices and two a day. Three years' production and exploitation with big book sale makes this a natural for the money, and will probably hold for a record at this house. It is considered one of the best pieces of merchandise Fox has drafted since taking this class house over.

"Bachelor Father," with Marion Davies, did \$21,820 at Loew's State. Considered the best Davies picture ever coming out under the M-G-M banner, this take is disappointing. It fails to reach the heights of the movie made by her partners. Downtown collected \$16,000 with "Little Caesar" the second week, which outstrips the Hollywood showing of the same picture by \$14,000. "The Criminal Code" got \$11,400 at Pantages. Hollywood's best RKO picture for the week, "The Painted Desert," Pathé Feature and Vaudeville for \$13,550. "The Egyptian" collected \$4321, only fair; Paramount Downtown the same because of poor story for Bow and the United Artists "The Great Guy" gave "East Lynne" at Carthy Circle gave "East Lynne" \$2846.

NEW NIGHT SPOT FOR CENTRAL AVE.

The Chez Norman, one of the most elaborate night clubs in the local field is to be opened Feb. 27 on Central Avenue.

Norman Thomas, head of the Norman Thomas Quintette, now playing at the Chinese Theatre with "Trader Horn" is owner of the spot. His quintette will be augmented to 11 pieces when he takes it into the Chez.

Cabaret features will consist of individual high class entertainers and the orchestra. There will not be a floor show.

A heavy money layout has been made by Norman. Marble and tile grille and coffee shop in connection with a private dining room done in the French way. There is a dining balcony for private parties off the main dancing and dining salon and a patio with lounging facilities in the modernistic manner. Thomas has decided to abandon the blatant blaring arrangements in his musical program, giving instead the whispering style, soft, sweet and low. Special arrangements are on the way for the orchestra.

New Entrance

Gambling on the value of a Broadway entrance for his theatre on Eighth Street, Lou Bard cut an entrance through to Broadway about two months ago. The cost was \$20,000 and rental for the store which Bard took over to do it is \$3,000 a month. So far the new entrance has not justified the expense to this 40 cent-top house, but the owner is still gambling that it will. Otherwise he'll re-rent the \$3,000-a-month space he is now occupying for the change-over design.

DOES BIG BIZ

A landoffice business came to one spot due to the fact that the local show field went to the high of eleven openings in one week. Edwin P. Daniels of the Hollywood Flower Garden on Vine Street reports the record business, orchids and gardenias being the favorites.

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'CIMARRON' BREAKS RECORDS; TIBBETT, 'MOROCCO' FLOPS

SAN FRANCISCO, Feb. 12.—Launched with a smashing publicity, advertising and exploitation campaign, Radio Pictures epic of the West, "Cimarron" crashed into the Orpheum and tore down every record that house has had, besting Amos 'n' Andy, "Jungle" and all the others with a figure of \$32,000. Aiding the flicker was the return of stage shows, a short Bud Murray prologue with Leta Bernani orchestra director. Will be good for two or three more weeks, with "Resurrection" then following.

Outstanding success of "Cimarron" was offset by brooms of most other show shows, Warner Bros. and Loew's Warfield alone coming out okay. A heavy publicity campaign put over "Six Night" for Warner Bros. to the tune of \$12,000 and the picture stays. Marion Davies in "Bachelor Father" came through to the extent of \$25,000 for the Warfield, aided by Rube Wolf, m. c. and F. & M.'s "Prosperity" idea. "Great Meadow" is current with Will King in to bolster up the stage show.

Proving that musicals are out as business-getters Metro's pictureization of "New Moon" with Lawrence Tibbett failed to draw for the Fox and that house got but a meager \$35,000. A Walt Roesser concert helped, "Easiest Way" holds the screen this week.

Paris "Morocco" too, was disappointing. Starting out for a house record on its opening week, the picture dropped sadly until \$19,000 was the Paramount gross for the deuce stanza. "Royal Family of Broadway" opens Saturday with Jan Rubini directing the concert orchestra. California played O's Skinner in "Kismet" and drew \$10,000. "Right of Way" and "White Hell of Pitz Pal" being double billed for the current stanza.

POST NOTICE

Two weeks notice for the Cliff Webster Orchestra at the RKO Theatre has been posted.

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Making 'em laugh at the
RKO, LOS ANGELES
Week of Feb. 12

Market Street Gleanings

SAN FRANCISCO, Feb. 12.—"Cimarron" opens with a wham. "Cimarron" and "Emil Mann" are hosts afterward to members of the Fourth Estate (rizz for newspaper guys) at a midnight luncheon . . . attended by the Fred Thompson . . . when are we gonna get something on that Call Bullfinch drama ed? . . . Tiger Thompson of the Examiner with his boss, Mrs. Thompson . . . Katherine Hill of the Chronicle . . . Claude LaBelle of the News . . . Dutch Reimer of Foster & Kleiser . . . Mort Singer, RKO's labor animator . . . Pat Casey of the Examiner . . . Henry Picard of the Casino . . . Uis Bernani and his head of hair . . . and a whole gang of others . . . and wherever there's free food you'll find an Inside Facts man . . . Rodney Pantages and bride were honeymooning here . . . this writer's double, Bobby May, was at the Golden Gate last week . . . only difference in appearances is that we're more handsome . . . but then we can't juggle as well as May, so that even the score is against the Chronicle hurried to Los Angeles for a peep at "Once In A Lifetime" . . . Fred Subr has been appointed chairman of the Civic Auditorium committee in charge of entertainment . . . Al Markgraf now represents the Sloat School of Music . . . Musical Walsh's real name is Richard Nelson Walsh . . . when Jay Brewer goes a-golfing he dresses worse than a

caddy . . . and plays a game almost as lousy as ours . . . a Nutcracker Ballet is being formed here . . . Val Valentine is already nominated as president, secretary, treasurer and sergeant-at-arms . . . unsuspecting-like we walk into Sather's office . . . and the place is full of Ronald Jonson, Don Libby, Med Anderson, Ray Parker, Cliff Lockwood, Bob Spencer, Bob Olsen, Ruth Thomas, Jimmie Mann and a whole lot of others . . .

Harry Bush, the grand old man of music, parades up the avenue with Claude Sweeten . . . Don Summers inhaling a scoop of ice cream . . . Peggy Brandenburg has a new tune, "Left In The Cold" which will be off the press soon . . . the S. L. Cross Music Corp's newly appointed board of musical advisors includes Jesse Stafford, Val Valentine, Cara Roma, Ada Morgan O'Brien, Ray Raymond and this big period and paragraph man . . . Wally Landis has lost his art department . . . Guido Deiro is back in town . . . Equity's local mogul, Theodore Hale, at the opening of "Murphy" . . . Emil Bonde-son, Frank Hill, Niles Murphy also there . . . Charles Carter, magician and traveler is building a new home . . . Louis Flint and Lew Serbin talking over a lot of things . . . Johnnie Goldsmith has the city's biggest schnozzle . . . Henry Baettner, Harry Cohen and Bob Kimm replacing divots at Ingleside . . . Reginald Travers dining at Charlotte's Tavern . . . Bunny Burson on the phone . . .

FEIST POSTS NOTICES

SAN FRANCISCO, Feb. 12.—Music publishing firm of Leo Feist is dispensing with the services of its Coast representatives, giving two weeks notice to Al Sather here and Harry Coe in Los Angeles.

BOOKS GERMAN FILM

SAN FRANCISCO, Feb. 12.—Dick Spier has hooked Universal's German film "White Hell of Pitz Pal" for the California, using first half this week to bolster up "Right of Way" and the other half at a later date.

TAKES OVER BUSINESS

SAN FRANCISCO, Feb. 12.—L. Harlick has taken over the theatrical footwear business formerly conducted by Gamba on Powell street and has added several new lines. L. Harlick was formerly with Gamba.

TO OPEN "TOPAZE"

SAN FRANCISCO, Feb. 12.—Homer Curran will open "Topaze" at the Curran Feb. 23 with a cast that includes Alan Mowbray, Mary Duncan and Henry Kolker.

SENATOR OPENING

VALLEJO, Feb. 12.—Fox Senator is due to reopen February 21 with Metro's "Great Meadows" the initial attraction. Jack Ryan will manage this house, in addition to the new Fox.

McCOWN STUDIO OF DANCING

977 Geary St., Franklin Bldg., San Francisco
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Battle Again Breaks Out In Oakland Orph

OAKLAND, Feb. 12.—Inter-act trouble again cropped up at the Oakland Orpheum when Joe Besser and Ross Wyse Sr. tangled in a wordy battle that resulted in Besser's sending a hot wire to Charlie Freeman asking that the Senior Wyse quit bothering him.

Freeman returned a wire stating that instructions had gone forward to Wyse telling him to steer clear of Besser. Besser also got one telling him to steer clear of Wyse.

Telegraph outbreak is supposed to have started when Wyse, posing the show, pointed on Besser for stopping the opera in his troy spot and making it hard for Wyse to follow. Besser is an office act, wrong with three other people, Wyse does an act with his wife and son.

UNION TRIAL ON

SACRAMENTO, Feb. 12.—Trial is under way for the seven members of the show, pointed on Besser for stopping the opera in his troy spot and making it hard for Wyse to follow. Besser is an office act, wrong with three other people, Wyse does an act with his wife and son.

QUANN ILL

Billy Quann, manager of the Hollywood Theatre, is in the hospital with stomach ulcerations.

ESTELLE REED STUDIO

Special Limited Course in New Movement of the Ballet
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SAN FRANCISCO

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L. Harlick
Has Succeeded
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Well Known Theatrical Shoe Shop, Adding Several New Lines

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RETURN TO FULTON

OAKLAND, Feb. 12.—Kenneth Thomson and Nana Bryant have returned to the Fulton where they open a short engagement on Sunday in "Skeleton in the Closet." to be followed by either "Lady Frederick" or "Shanghai Gesture."

NEW FIRMS

SAN FRANCISCO, Feb. 12.—Reports reaching here indicate the formation of two new Los Angeles music publishing firms. Bobby Gross, former Remick representative, and Con Conrad, song writer, are forming their own company and Harry Paris, also a writer, is starting his own business.

SLASH PRICE

SAN FRANCISCO, Feb. 12.—Kolb and Dill will slash four bits off the usual \$2.50 top when they open "Aron String" at the Geary, Feb. 22.

FOREIGNS OUT

SAN FRANCISCO, Feb. 1.—Foreign-run talkie policy is out of Fox's St. Francis after this week, when the house goes second run. Foreign talkers did better for the house than other first runs, but still not satisfactory. City is now without a foreign-run house, except a large population of Italian, French, German and Jewish people.

ORDERS

—on PHOTOGRAPHS are now being sold only singly to delay Can now see representatives in other sections of California. Ref course required.

"WHEELIE" JOHNSON can be seen daily playing the "PEANUT VENDOR" in his trick impersonations—including the person he has all the news is a monkey.

"WALLY LANDIS" is taking brombush treatments. Evrens a lady. Motivations for the world's greatest agitator—"BOB" DRADY.

JAY PERRY SILVEY

Inside Facts—San Francisco

'PORGY' AND 'DEVIL' IN RACE FOR TOP FIGURES FOR DRAW

SAN FRANCISCO, Feb. 12.—Being the second week of each of the legit shows, business was not up to the previous stanza, nor was it generally satisfactory.

"Porgy" at the Geary and "Up Pops the Devil" at the Curran ran neck-and-neck for first honors, the former coming out a bit ahead with \$9,500 and the latter grabbing an even \$9,000. "Porgy" operators are still debating over a third week; otherwise it closes Saturday night, while "Devil" remains another seven days. Kolb and Dill open at the Geary, Feb. 22 in "Aron String."

Mitzi Hajos in "Gypsy Adair" did a weak \$6,200 for the Columbia which temporarily turns flicker, Feb. 16, with the jungle picture "Bali." Following that Walker Whitehead comes in with "Chinese Gangsters," opening March 2.

Deuce and final stanza of "First Year" at Duffy's Alcazar did \$4,000 and "Spider" opens Sunday.

Cimarron

What a Picture!

Jack Gross

What a Manager!

Cliff Work

What a Boss!

Business-Great!

Take It From

Emil M. Umann

RKO ORPHEUM

SAN FRANCISCO

HIRSCH-ARNOLD

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created and costumed all dance numbers now on tour Fox Circuit with F. & M.'s "Brunettes" Idea
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ALAN EDWARDS - Secretary and Business Manager

Vol. XIII Saturday, February 14, 1931 No. 6

A Necessary Slash

There is a move on foot to slash admission prices to motion picture theaters.

It is a most wise move. Sixty-five cents today—and it is usually \$1.30 for a pair of seats—is about twice as much, comparatively speaking, as was the same amount a couple of years ago. Contemplation before spending the sum is also about twice as much these days as it was a couple of years ago.

The movies won to their present popularity because they became known as the people's entertainment. Opera, high price stage shows, concerts and dances, Moorish palaces, regarded as visual or oral food for the highbrows. Came the movies, with galloping cow ponies, hot passion, slapstick, and the other familiar attributes of the flickers, and the people took the new industry to their heart.

But the popular adulation went to the heads of the producers and exhibitors. They felt that uniformed and splendorously be-clad doormen and ushers, Moorish palaces of luxuriance, the ultra-ultra in decoration and other entirely unnecessary auxiliary features were essential to the proper presentation of a picture.

But now a crisis is upon the pocketbooks of these people who put the movies over the top as the fourth largest industry. They have become unable to pay for the surrounding luxuries of modern picture presentation at present prices. Which makes a sort of trap of their own setting in which the movie magnates have become caught. They can't slash away the luxuries and they're doing themselves great injury by holding up the profits.

There is but one answer, and that one answer must be fairly given if the movies are to hold popularity. A cut in the profits should be taken, the luxuries retained, and the price cut. The sooner the better.

Film Row Cuttings

By VI

George A. Hickey, supervisor of sales for the Pacific Coast for M-G-M, and Mrs. Hickey returned from a Honolulu trip last week. As soon as this busy gentleman gets his office affairs arranged he will leave again on a business trip. This time it's business. He's going over the circuit.

Universal exchange managers of the western division will hold a meeting in San Francisco at the Palace Hotel on Monday. Phil Reisman, general manager; Harry Lorch, Western sales manager, and W. J. Heinemann, assistant ditto, will preside. Reisman and Lorch hail from New York. The following exchange managers will be present: George Naylor, Los Angeles; Kenneth Hodgson, San Francisco; Harry Fields, Portland; G. W. Rosenfeld, Seattle; W. K. Miller, Butte; J. Abrose, Salt Lake, and C. J. Feldman, Denver.

Following the meeting Phil Reisman will come to L. A. for a conference with Laemmle, and Harry Heinemann will make a swing around the country. This is Harry Lorch's first visit to L. A. in his present capacity.

Harold Whitman and Arthur Kallen, the actors at Universal exchange, were right. The L. A. office replaced New York and is now leading in the Jubilee Contest.

W. T. W. Fox, salesman, has recovered from his illness and is very much on the job again. He's off on an Arizona trip and will be gone until the first of March.

The new Richard Tailmade pictures that Jules Bernstein is making are to be released through Co-Operative. The same exchange will release the Muglin series of two-reelers called Hollywood Sun-ivert Kiddies.

Exchange Manager N. P. Jacobs and Salesman Fred Wagner are still holding forth in Arizona for RKO. Norma Newman and Morrie Jacobs are just too busy for words around the exchange.

Gradwell Sears, Western division sales manager of Warner Bros., First National, and L. A. for Salt Lake and points east.

C. J. Alden, exhibitor of Ari-

Expert Exploitation

By JAY PERRY SILVEY
San Francisco Office, Inside Facts

Week by week the money-making ideas of live-wire managers and publicity directors will be recorded for your benefit. To do this your cooperation is necessary. An idea that worked to your benefit will be widely and eagerly copied, and it will be a case of a pig advantage. Towns both large and small often have seemingly impossible advertising problems to face, and it is the intention of this department to aid to the fullest extent of its ability. Mail in your troubles as well as your ideas.

Do not make the mistake of using the same ideas over and over again, and then wondering why the public reaction is dulled. Put a value on the various stunts in the amount of attention they attract. After all, it is the dollars-and-cents thought behind exploitation. Try for originality, which does not mean that it must be an entirely new stunt, but put enough variation in a gag to give it a new aspect. Much can be done with little expense if the gray matter is exercised properly.

Well Sold

Emil Umann, p. a. of the San Francisco RKO Orphanum, can give an impersonation of a man well pleased with himself following a successful campaign that for this attraction is breaking all house records and no little part of it is due to the excellent campaign that Umann staged. It is a perfect example of a well-planned and well-executed selling drive.

Using plenty of billboard space with both stands and sixes, on the air on three different radio stations, and some fine newspaper ads, he had a perfect base. He effected a permit from the city and strung gaudy banners across the streets, tying them to the trolley guy-wires, all advertising his feature. These were stretched a block either way from the theatre, and only a blind man could avoid seeing them.

Had Booth

The local auto show was in progress at the municipal auditorium prior to the picture's showing. So Umann promoted a booth there to sell tickets to the premiere, using the RKO logo.

The Filmmate Theatre is under contract with All Star for British International Talks. The first, "Two Worlds," opens next week, to be followed by "The Mystery of Suspense," a sequel picture to "Journey's End," "Hate Ship," "Sleeping Partners" and "Loose Ends."

"Polly," Miss Pollack, in Lola Alvarez-Corral's office, is laid up with the flu.

The rental Jack Miller, president of the Exhibitors' Association of Chicago, is playing around L. A., dodging the cold weather of the Windy City.

Tickets for the Exhibitors' and Exchangeholders' Benefit Performance are going well. This is not only a tribute to the boys in the business, but to the show as well. No one buys anything unless he's going to get very good returns for his money in these depression times, so it's undoubtedly going to be a grand and glorious mid-night benefit.

Pathe had a meeting of Western division managers at the studios discussing the policies of the new organization with Lee A. Carsons and Pat Scollard.

Managers Al O'Keefe of L. A., Mark O'Neil of S. F., F. H. Butler of Denver, R. W. Drew of Salt Lake, C. L. Thenerkaut of Seattle, H. L. Persson of Portland and J. H. MacIntyre, Western division manager, were present.

Al O'Keefe reports that he found life in general and business in particular on the up-and-up while on his Arizona trip for Pathe.

Eddie Ballantine, Pathe manager exchange operations, is in town from New York on business.

New Fox Theater steel work looms high on the Spokane skyline. This town will welcome Ranchion and Marco mutts with open arms.

OLLIE WALLACE

Artist at Organ
Entertainer on Mike
PARAMOUNT PORTLAND

one of his regular cashiers and plenty of flash posters. Which didn't do a bit harm. Plenty of Klieg lights and a couple of big sun-rays are in front at the nite gave the added flash to the house that drew the crowds from near and far.

A street badly-hoo of the old-time coast art, perambulating the streets properly bannered, might have helped the advertising, but it couldn't have helped the business, as you can't play before curiosity.

Tintype Hook-up

Arvid Erickson of the San Francisco Golden Gate tied a local photographer into a neat little stunt for the showing of the vandyllie collection at the theatre. "Old-Fashioned Tintype." The photographer offered a series of tintypes taken at a couple of big sun-rays submitted to him and took a flock of display space in the newspapers to advertise same. The theatre got its share. The family albums for miles around were ransacked for vandyllie tintypes. The great time was had by all. Here is an example of good exploitation at no cost. This stunt will work well on pictures of "The Florida Girl" type.

Throw-away

A decided novelty in a throw-away can be inexpensively made by the contractor. Obtain a regular statement form approximately 9x12 inches. The form could be torn and run off by your printer in block type in black ink. Then the selling copy set up in typewriter type and printed in blue. The completed job giving the appearance of a regular first-class billhead. The throw-away gag should read in this vein: BOX

To Mr. and Mrs. Shave Gave Dr. to BLANK THEATRE Co.
4th at Main St.
Commencing February 16, 1931

1 Evening's Entertainment
for Jack Brown and his Lighter in the happy, hilarious hour, "Sit Tight."

Account may be paid by purchase of one or more tickets at the box office.

Great care should be exercised on the distribution of this sort of gag in order to obtain the best results. Hotels, apartment houses, cafes and cigar stands being the best bets.

Institutional Ads

William B. Wagnon, operating the Davies Theatre, San Francisco, makes use of an eight-page devoted to the beauties of this house, profusely illustrated with photographs and descriptively written. To insure the patrons receiving the book, each one is numbered in each book. The theatre has in the past been more or less a drop-in house, but this gag is helping to establish a more steady trade.

Paul Spier, at the Paramount, San Francisco, pulled a nifty on the "Alone" show. When a theatre has in the past been more or less a drop-in house, but this gag is helping to establish a more steady trade.

Paul Spier, at the Paramount, San Francisco, pulled a nifty on the "Alone" show. When a theatre has in the past been more or less a drop-in house, but this gag is helping to establish a more steady trade.

On "Reducing" Jack Ryan, Fox manager at Valje, worked hard on his "Reducing" campaign and put the showing over with a great box-office haul. One of his best stunts was his newspaper tie-ups. In fact, it was so good that various people have accused him of having a half interest in the local publications.

S. L. CROSS MUSIC CORPORATION
GENE McCORMICK, Prof. Mgr.
presents
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Ramblin' With Ruth

SEATTLE, Feb. 12.—Vic Meyers Orchestra is raising air current excitement with hot and sweet tunes that are easy on the ears and interesting to the toes of KJR listeners. Meyers broadcast dominated the 11-12 midnight hour in Seattle.

KOMO offered a delightful hour of orchestral selections which included Zita Gillson and Frank Leen, piano duo; Arnie Hartman, accordionist; Helms and Harkins, two tuneful vocalists; Neel Scoullery, Fred Linch and Perdin Korsmo, vocalists. A male quartet and ensemble rounded out this entertaining half-hour.

Ken Stuart's Thirty Minutes of Sunshine is one of the highlights of KJR. In addition to his humorous talks, his spotlights are creating considerable favorable talk among radio fans.

Loren Davidson, singer of KJR is gaining favor with every broadcast. Loren has shown such a interesting variety of numbers that the dialists keep on the look-out for his broadcasts. The latest report is that Loren Davidson has received an offer to go to Hollywood to do voice doubling for a famous star.

Helms and Harkins are KOMO-doubling the hit while the shames, winning new followers with each appearance.

Olive Reynolds was an outstanding feature of the Tuesday broadcast over KJR.

ing feature of the Tuesday broadcast over KJR.

KJR, Seattle, Robert Munson: Received your subscription to Inside Facts. You know where to find the latest and best.

Betty Anderson, soprano of KJR is another artist whose appearances are causing widespread comments on her ability.

An interesting discussion between Norman Sonsting and Al Oubrickson over KOI, took place presided over by Joe Robertson of the Seattletime.

The Orpheus Ensemble comprising Betty Anderson, soprano; Marshall Solt, tenor; Jan Naylor, cello; and Harold Strang, piano; have a pleasing arrangement and good selections that draw the discriminating air fans to KJR with enthusiasm.

Vancouver

By A. K. MacMARTIN

VANCOUVER, Feb. 12.—Three days of heavy fog took its toll at the b. o's, during the current stanza. It was so thick car-drivers did no venture out and the pedestrians were few.

The British Guild Players did so well with "Charlie's Aunt" at the Empress that they are running it a second week to good returns.

M-G-M's "New Moon" is building in the Capital with the return of fair weather.

With a flash front for U's, "The Cohens and Kellys in Africa" the Strand is holding up following its four weeks of plugged big features.

R-K-O Orpheum with four vaude acts headlined by Joe Brown and Clara Bow in "No Limit" as screen fare is up over the previous week. The smaller downtown houses with lower top are pulling fair business, while the suburban contingent are doing better on the average than any other class.

A. A. Milne's "The Perfect Alibi" is being staged by the Little Theatre Association at their house the current stanza.

Vancouver City Council is appointing a center for Sunday Concerts. Rowland's Band runs a series during the winter months at the Strand including instrumental soloists and vocal numbers. When representatives of the students' frat at the University of B. C. applied for a license to hold a Sunday concert in aid of the fund they are raising to build a Stadium some members of the Council objected to some "pop" vocals featured on the bill with the result that it was decided that all programs for future Sunday events be censored.

A seat sale has been in progress at the Vancouver theatre, which is dark with the exception of a few sundry local events, for Seattle engagement of the Chicago Civic Opera Co., which opens in that city for three days on March 9.

Gabel Brothers Exhibit of a working model of the Holy Land has been pulling good business into the Georgia St. Auditorium for the past two weeks at a 50 cents top.

The R-K-O Orpheum bill goes on the air each Monday from 7:30 to 8:00 over CKWX a Vancouver station.

'CIMARRON' DRAWS TOP MONEY FOR FILM HOUSE WEEK

SEATTLE, Feb. 12.—The highlight of the week came at the Orpheum with "Cimarron" drawing in a manner that kept out serious competition from other houses. This show came in with flying colors and will undoubtedly pull business up into the big money. The Vancouver section had Joe Brown in the top position, the Kikutas and Gallo and Lido following.

Fox Fifth Avenue was next in boxoffice returns with "The Royal Family of Broadway" with Ina Claire, Frederic March, Mary Brian and Henrietta Crossman featured in the cast. Owen Sweet and his band were "In China" this week with clever oriental atmospheric arrangements throughout. Sweeten's popularity was proved again that reliable gauge, the box office.

At the Paramount Theatre Jack Oakie in the "Gang Buster" had a fairly decent week. Herma's and his concert orchestra were played up heavily in the billing, and gave a fine brand of entertainment with their "Operatic Bonquet." Fox Theatre with a twenty-five cent admission scale still seven p. m. had a fair write-off Edmund Lowe in "Men On Call."

"Fighting Caravans" premiered Thursday at Fox Fifth Avenue. The Coliseum manages to hang on with fifteen cents-at-any-time policy. Barbara Stanwyck in "Illlicit" was the attraction at Warner Brothers Music Box. The Blue Mouse had "Aloha," a weak attraction. "For the Love of Lili" held the screen at the Liberty Theatre.

Spokane

By CHET COOK

SPOKANE, Feb. 12.—The Avalon has discontinued its stage show and line of girls and is now running a full-length picture policy. This leaves the Majestic with the only in-the-flesh entertainment in town.

The Orpheum, previewed "Cimarron" at a midnight show to a good house. Preview was preceded by a dinner-dance at the Davenport. Big time exploitation for this town.

Will Maylon, sometime theatrical manager, actor and director, is managing a marathon dance due to start soon. Due to stringent no Sunday dancing laws, contest will be called "Walkathon." Location has not yet been chosen but management may decide on the Auditorium Theatre.

FILM row cuttings.

Following are recent theatre changes: Unique Theatre taken by Popkins, Robbins and Lasher; Rimpac Theatre taken by R. D. Whitson; Lyric Theatre, long Bep, by Shack and Goldberg; Colonial Theatre at Oranage removed under the management of Thompson and Mills; Ambassador Theatre taken by Hines; Mission Theatre at Solvange taken by Albert Berg; National Theatre being operated by Jack Berman, former partner of Robbins.

LIDO OPENING

The Lido, formerly the Breakers at Santa Monica, is opening next week with an Abe Lyman band.

SAVE HALF!

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LOS ANGELES, CAL.

Sittin' Out Front

"THE SHANGHAI GESTURE" MOORE THEATRE SEATTLE

Florence Reed has been playing to packed houses at the Moore Theatre in Seattle this week. Not only does she play the part of Mother Goddam—she is practically the whole show, for Mother Goddam is the Shanghai Gesture.

Mother Goddam is a Chinese harlot whose establishment traffics every kind of vice. She speaks English with a strong French accent and Chinese intonations. Her play is a she-devil in a beautiful shell, yet one's sympathy is entirely with her. Only once does she betray her womanly and entirely feminine, entirely helpless, then only for an instant as she confesses in a small voice, "When I was very young, I did."

Mother Goddam is Chinese to the marrow of her bones. She loves and hates with an intensity that Anglo-Saxons cannot understand. When she was very young and a Manchurian Princess, an Englishman, Sir Guy Charteris, betrayed her and at the same time married an English girl. In his terror Sir Guy sold the Chinese girl to the slave market. Through superhuman effort she lived through all the wretched sung-song girls about her died. She lived and planned and schemed a perfect revenge upon the man who was responsible for her hideous existence. For twenty years she fought and struggled. The scenes of "The Shanghai Gesture" take place on the night when her plans have been perfected. For Mother Goddam now has all of Shanghai in the hollow of her fist, owns white hands—police, government officials, attaches—and she has planned a dinner party to which the cream of Shanghai society has been bidden, and Sir Guy Charteris, who has forgotten his youthful philandering and the Manchurian Princess whom he ruined is to be honor guest.

Bizarre as the plot and settings are, the story is convincing. There are no theatrical dotted lines and dashes to tell unpleasant words. A spade is called a spade and a strumpet is called a strumpet. And Miss Reed as a lady of pleasure, a Manchurian Princess, a she-devil and a woman with a broken heart, is superb.

John W. Moore, who has been

given so many feeble parts this season, was an excellent Prince Oshima. I am glad they have given him an opportunity to show what he could do.

Ruth Lee did several good emotional bits and Jack Page, as Sir Guy, dropped into another difficult part with ease and versatility. The rest of the cast was disappointing as a background, but there isn't a dull moment in the whole play.

"The Shanghai Gesture" is morbid, shocking and tragic.

Ruth.

RKO THEATRE SEATTLE (Reviewed Feb. 9)

The packed house came prepared to go for the picture and remained to include the three act dance line-up in its loudly demonstrated approval. The bill pushed off with the Kikutas, Japanese hand-to-hand balancing troupe in a series of sure-fire tricks.

Joe Brown got by neatly with his well known brand of clowning. There are plenty of old time chair warmers who would appreciate a few new angles on Brown's spels. His gag parson is still cabling in on the chorley, but a little new material would build up the act to better proportions.

Thien and Norma Gallo offered some good results. The stuff that clicked. The Gallo dancing was heavy in poundage and featured competent execution of standard link of splits and cartwheels. The string quartet put across their tunes on the chorley. The warbling boy with the guitar stood out with a melodious voice.

The picture was RKO's "Cimarron."

Dorothy.

SLIPPER CLOSES

SAN FRANCISCO, Feb. 12.—Silver Slipper Gate went down for the final count Sunday night when the Board of Trade closed the night spot following several months of bad business. Place still owes Funny Burson's band about a grand in salary.

FEARSE'S THEATRE

V ALLEJO, Feb. 12.—Phil Fears, theatre manager, has taken over a vacant store building and is converting it into a theatre. House, called the Comedy House, will open about March 20 with RKO, U. A. and other companies. Will operate on a 25-cent top. Competition to the two Fox theatres. Seats about 400.

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BACK TO PLAYHOUSE

SAN FRANCISCO, Feb. 12.—Players' Guild will return to its old home, the Community Playhouse, opening about March 15 with revivals of the classics.

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HERE AND THERE ON THE AIR

Ramblin' with Vi

Steve Grajeda, who toots a trumpet in Santella's orchestra, is busy rehearsing a band which he plans to take on a Mexican tour. Rehearsing at KTM can be handy the other morning. Don Allen, station's chief announcer, fell back to piano-player part when Grajeda's ivoryist was temporarily laid up.

Allen is not going to Mexico of anything like that. He's too busy, having handled out impressively into the entertainment line. He is doing piano solos, singing and Melody-Manning on the "Children's Hour," for which he wrote the theme song, "March of the Tiny Towns."

Curtis Mack, one of the KTM Boys, is suspected of being in love during business hours at Ranch. There is a possibility that he will break into poetry at any broadcast now. Lena, also one of the Ranch, is that way too, making quite a romantic atmosphere around the place.

KTM Wednesday Nighters, with Nick Strum, m-ing gets good rating on popularity. Belle Bennett read a sentimental bit of sunshine poetry last time, and after a brief announcement that copies might be had, letters and phone calls poured into the studio for a week. Two chain broadcasts were going on at the time, so it's easy to figure the basis of their rating.

Ruth Goldin, ex-stage and screen, is now a regular soprano feature of KTM's Highway Highlights. Dorothy De, staff organist, gave the studio a big surprise when she walked in Saturday with grand blonde hair replacing her erstwhile brunette locks.

Henry Holman, managing director of Pickwick Broadcasting Corporation, has returned to the home office in Los Angeles from a business trip to the East.

Jack Joy, KFWB production manager, is full of praise for the station's three musical directors, Sam Winekel, Otto Severi and Jerry Joyce. They're always on the job and their presentations provide it.

KFWB's regular feature programs are handled by three individuals, each specializing in a distinct type. Tom Benemann supplies the hourly hours, and Jerry Joyce is in charge of class broadcasts and Jack Joy draws the difficult job of putting on the novelties.

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STUDIO OF 5000 SETS IS PLANNED FOR BROADCASTING

A monster radio broadcasting studio, with seats for from 5000 to 6000 spectators will be opened about March 1 by the Rainbow Gardens.

Broadcasting will be by remote control, going out over the air either on KJH or KFLI it is understood.

The Rainbow Gardens, which is one of the most popular dance palaces in Los Angeles, is now building a stage measuring 40 by 45 feet, from which the broadcasting will be done. Present plans are to have different sponsors for each of the programs, though it is considered not improbable that in many instances one company may tie up the whole program as sole sponsor for an evening.

While the programs will at first be sent out over stations already established, the Rainbow Gardens management later plans to get a permit for their own studio, it is expected.

Gen Dale is production manager, and Charles Swanson and Otto Swift are sponsors for the venture.

Ramblin' with Hal

By HAROLD BOCK

SAN FRANCISCO, Feb. 12.—Three weeks ago these columns hurried charges that several executives of San Francisco radio stations were not as capable as they might be, that they played favorites with artists and program, that they were petty in their dealings, that they were not modern. No names were mentioned but since that time three executives, one of them important have phoned or written this office, demanding publication of an apology and wanting to know whence had come our privilege of printing such insinuations about them. Its article but still good, that old adage about "when the shoe fits the foot."

Al and Cal Pearce have spent almost two years in building up KFR's Happy Go Lucky Hour to the point where it is now the outstanding impromptu afternoon program on Western air lanes. Realizing its commercial possibilities Swift and Co. has bought two 15 minute times weekly as a test to draw before proceeding further.

Third of the Tom Smith daughters had its appearance this week and there's a lot more of the plain and fancy Smith guitar playing

emanating from KYA.

Max Dolin has left for a short stay in New York, returning soon to continue several commercial programs he has on the air.

Added to KPO this week were Arthur Lindsay, announcer, who came from NBC, and Elizabeth Bell who joined the traffic department.

Warner Brothers, not the picture boys but the radio equipment duo, have reopened their KLS, Oakland, after having kept it dark for several months.

Charles Hart is conducting by pantomime in the NBC studios since he had his tonsils bobbed last week.

What's the about George Nickson of KYA? Also Edna O'Keefe and Ronald Graham of KFR?

Personnel of the newly retained nine quartet, the Baccaners, at KFR?—(Include: Earl Towser, director; Elbert Bellows, first tenor; Ray Nealan, second tenor; Morton Gleason, baritone.

Recommend for swell harmony: the Harmonizers, KFO.

Effective Friday, KYA comes on the aerial later with an all-studio program on which Lewis Lacey will double in brass from his managerial desk to the announcer's mike. All KYA artists will contribute to the new program, Radio Rodeo.

Averaging more than two thousand letters a day, local NBC studios received 45,286 letters during the month of January.

Jerry Jermale is tripping between KFO, his voice studio and KTAB. On the latter station she now has a 15-minute talking-singing program, "Gossips With the Business Women."

ON AIR NOW

Charlie Leland and Happy Jack George have stepped from the boards of vaude to the air, where they are a laugh feature on the Kelly Showboat Hour. Their new dialect gags in cabin boy characters garnered plenty of giggles at the other docks of the Showboat last Tuesday.

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"CIMARRON" Prologue at the

ORPHEUM SAN FRANCISCO

Thanks to Bud Murray

George Scheller

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ORPHEUM SAN FRANCISCO

Appreciation to Bud Murray

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News And Notes From Tin Pan Alley

Music Notes

By ARCH WOODY

Jimmy Bates and Sammy Epstein can still be heard at the Kress music counter. But authorities have stepped in with indications and hints that the big parade of pluggers will no longer croon at this popular counter.

"Trouble From Abroad" is the new name for Radio Pictures' "Humaneets" to be produced at Radio Pictures' studio.

Eddie Lambert has been signed to star in Leigh Jason's third "Humaneets" to be produced at Radio Pictures' studio.

Jimmie Dugan has been signed for a role in "Board and Room," now being directed by Gregory L. Cava, featuring Edna May Oliver, Hugh Herbert, and Dorothy Lee.

Rosalie Rae has been cast for a role in Raoul Walsh's "Women of All Nations" at Fox.

S. N. Behrman, Fox writer, has returned to Hollywood from New York.

Lily Damita and Ricardo Cortez will have the two chief roles in "Put on the Spot" to be produced by Charles Rogers Productions for Radio. Harry "Joe" Brown will direct.

William Bakewell has been signed to play opposite Helen Twyvetres in "Registered Woman," already assigned to the cast are H. B. Warner and Zasu Pitts.

William Post, New York state actor, has arrived at Radio Pictures' studio to start a long-term contract with that organization.

Educational is making a sequel to its comedy, "Three Hollywood Girls" called "Crashing Hollywood." It will feature Eddie Nugent, Phyllis Crane and Rita Flynn.

BUILD UP CLASS BANDS TO FOUR

SAN FRANCISCO, Feb. 12.—With the acquisition of Tom Gerun's band on March 8, Columbia Broadcasting System will have a quartet of the Coast's outstanding dance combinations, three of them centered here. This does not include studio combinations.

Anton Weeks and his Hotel Mark Hopkins group, Val Valentine's Roof Garden Cafe orchestra, both local, and Earl Burtlett's Los Angeles Hotel Biltmore band are currently on the Coast network, and Gerun comes on next month when his and Frank Martinelli's Bal Tabarin Cafe opens here.

Remote controlling of these four groups gives CBS a decided edge over its nearest chain competitor, NBC, which network has Laughner-Harris from the St. Francis Hotel as the only remote control hotel or cafe dance group on regularly. NBC has a flock of studio bands and a number who are in the East.

Bryant Washburn, Wilbur Mack and Virginia Brooks have also been cast.

Allied Pictures Corporation has purchased a Jack Cunningham story, "Clearing the Range."

Arthur Hoyt and Ethel Wales have been signed for roles in Cole's "The Flood." Tinsling is directing.

With the signing of Ed Le Saint and Clarence Muse, the cast of Columbia's "The Last Parade" has been completed. Eric C. Kenton, directing. The cast includes Jack Holt and Tom Moore, Constance Cummings, Gaylord Denington, Edmund Breese, "Vivit" Erle D. Bunn, Jesse De Vorka and Sam Nelson.

Sidney Bracey and Edward

KING GOING STRONG

SEATTLE, Feb. 12.—Hermine King, concerting and philharmonicizing with that big orchestra of his at the Fifth Ave., presented the "Car-men" quartet, "Rigoletto" selections and medleys from "Thais" and "Faust" for class register. Hermine King has held down an ace spot as a musical director for Fanchon and Marco for three prosperous and successful years, and going stronger than ever. Many offers for the King brand of entertainment, top to fifth regularity, but it looks like the Hermine King-Fanchon-Marco marriage has taken.

EXCHANGE MOVES

SAN FRANCISCO, Feb. 12.—Tiffany exchange has moved into the former Wartier Bros. location on Golden Gate avenue.

BACK FROM TOUR

SAN FRANCISCO, Feb. 12.—Harry Bush, representing Morse Freeman, has returned from a long plugging tour of the East.

Hearn have been added to the cast of "Phantom Hoofs" that "Buck" Jones is making.

Jack Dunn opened in a blaze of glory at the Rainbow Gardens with cast of prodigy at RKO, appearing in person. Personnel of the band is Joe Bayer, sax and voice; Ted Haffing, trumpet and melophone; Buddy Johnson, drums and vibraphone; Andy Partridge, bass; Connie Taylor, trumpet, voice and melophone; Art Glader, trombone; Eddie Thomas, sax and voice; Eddie Pratt, sax, violin and voice; Keith Lord, banjo, violin and voice.

Harold Popel, assistant manager at the new Los Angeles, is a brother of Alvin Popel, who operates a chain of theatres in Chicago.

The Mexican Theatre at First and Main streets, is operating with a new policy of all-white burlesque.

CROSS CO. SCORING WITH NEW TUNES

SAN FRANCISCO, Feb. 12.—Continuing its success of last season, S. L. Cross Music Corp. has put out two new tunes, "Everybody Wish" and "It's Gone (That Wonderful Feeling)," and has on the press two others, "Forgiven" and "Sally and the Baby." Company plans to publish from 15 to 18 tunes during 1931, and is reaching about 12,000 sheet music counters through outstanding jobbers.

Archie Bleyer, Lindsay McPhail and Harry Powell are arranging for the firm.

Foreign representatives for Cross are Campbell-Connelly, London, and Collins Music House, Australia. Corporation has about 200 stockholders, including a number of orchestra leaders, radio artists and music dealers throughout the West.

Gene McCormick is professional manager.

Goldberg and Alphin are the managers.

New theme song is "I'm Looking For My Notice in the First Mail." Harry Cox, after being with the First firm for 14 years, received his this week—not on account of Harry's ability though.

Jimmy Dittick still out at the Town House and more than making good.

Ran into Eddie Prinz, brother of Le Roy, going down Hollywood Boulevard half asleep with a big fur bunny and his undershirt exposed.

Song Leaders

LOS ANGELES

There is much shuffling among the leaders for the week, and several new entrants have slipped in. "I Surrender, Dear," heads the list by a wide margin. Following are the 10 best sellers:

1. "I Surrender, Dear"—Harris.—Donaldson.
 2. "You're Driving Me Crazy"—Donaldson.
 3. "Tears"—Shapiro.
 4. "Body and Soul"—De Silva, Brown and Henderson.
 5. "I'm Alone Because I Love You"—Witmark.
 6. "Imagine"—Hollywood Syndicate.
 7. "Little Things in Life"—Berlin.
 8. "Peanut Vendor"—Marks.
 9. "Sing Song Girl"—Red Star.
 10. "Truly"—Berlin.
- There's a long and heavy string of strong competitors which includes "Give Me Something to Remember You By," "Stolen Moments," "It Must Be True," "To Whom It May Concern," "Blue Again," "For You," "Moonlight on the Colorado," "Walking My Baby Back Home," "Laughing at Life," and "Lonesome Lover."

SAN FRANCISCO

- Leaders for the week are:
1. "I Surrender, Dear"—Harris.—Donaldson.
 2. "Little Things in Life"—Berlin.
 3. "Peanut Vendor"—Marks.
 4. "Body and Soul"—Harris.—Donaldson.
 5. "To Make a Long Story Short"—Red Star.
 6. "Overnight"—Robbins.
 7. "Blue Again"—Robbins.
 8. "You're Driving Me Crazy"—Donaldson.
 9. "You're the One I Care For".
 10. "I'm All Alone"—Witmark.

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The Most Beautiful and Unique Cafe in The City

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NOW FEATURED IN "TRADER HORN" PROLOGUE AT GRAUMAN'S CHINESE THEATRE

Best Food at Reasonable Prices

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DIRECTED BY
LARRY CEBALLOS

FROM

THE WONDER WORKER

HADJI ALI

ALI HASSEN AND HIS FLYING BLUE STREAKS

EVA NIGHTINGALE

ENGLANDS LITTLE WONDER WORKER

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HYPNOTIST and MYSTIFIER
FEATURING
"THE MODERN TRILBY"

GAYL
BERT
and DARO

OSCAR
TAYLOR

AND THE MOROCCAN BALLET
With LILYA VALLON

Reviews

(Continued from Page 4)

by anyone without the showmanship of Al! might be objectionable. He follows this with a pint of kerosene and another cargo of water, blowing flames into a burner and quenching them from the same source of supply. One of the most mystifying routines of entertainment in show business.

This was followed by Gail Berr and Daro handling the female section of the trio smoothly and efficiently. There is pep and highlight to this turn that keeps the interest way up. Armand Chirot does things with vocal chords that would start a flock of song birds into a mad chorus.

right in the middle of the night. The way she handles the notes above high "C" isn't being done every day. Det Hawley comes into the picture a la Lady Godiva on a camel and looking like Greta Garbo. She then proceeds to shell a silver and pearl cape for a series of bends, turns and back wheels. She handles all the tough ones for a starter and finishes with a few stunts you would call impossible unless you were looking at them. Beautiful girl, class, big time. Ali Ben Hassan's Blue Streaks need no rave from me. They are placed in the finale because their work flashes at a tempo that a closing act must have. These boys are too fast to follow.

The Larry-Ceballos girls do one number with just enough of song birds into a mad chorus.

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Co-Pilot Mary Hart—Can Handle Plane But Not the Co-Pilot

R. K. O. Hill Street Feb. 12, Wk.

PIERRE WHEE

Formerly Leading Baritone
St. Louis Municipal Opera

"Rose Marie"—"Blossom Time"—Etc.

NOW FEATURED

"CIMARRON" PROLOGUE

ORPHEUM THEATRE, LOS ANGELES

leave room for a pair of slippers. What lovely blue eyes you have grandma. Man wouldn't have any trouble trusting a healthy rave about this "Idea."

The reaction would be beneficial if someone would give a little more attention to this guy, Bert Hollowell. I may be wrong but it looks to me as though they are over-looking certain bits in not-stating Hollowell's master work as a feature. He never fails to build a program that gets one of the biggest hands on the bill. A lot of businessmen who enjoy the swinging doors of his music.

Liyan Vallon, the head gal in this show, is filled with vim and dancers, puts this little artist in for special assignments. Plenty of personality here and her talent is without saying. This was Eva Nightingale, little wonder worker, who is in and out of this delightful picture with a view of entertaining that is all her own and getting plenty of attention whenever she appears.

RKO ORPHEUM

LEAGUES
This reviewer went on a still hunt for raps against the Bud Murraystaying of the "Cinarron" and couldn't die any more. That doesn't speak so well for Murray because a guy in Hollywood has no right to know his business so well you can't find fault with it. Bad for me, too, because my job is to be able to find weakness and if stage presentations all come through as strong as this one I am going to find myself on the corner of Hollywood and Vine with a tin cup and a handful of Number 3 Ticonderogas.

It's a great display. But I'm saying this despite the fact that you write a column for this paper, not because of it. And now I must dig deeply into the fundamentals of showmanship to qualify this pat on the back. Faced with the job of prolonging a land rush a film labeled an epic by every critic from Boston back Bay to the Frisco Water Front, the average producer would lean more to tabloid of its fact than a portrait of its spirit. And the temptation to cover wagon and whip-crack the presentation would be ponderous. You dodged that, Bud.

Pierre White, recently baritone star of the St. Louis Grand Opera Co., achieved a vocal triumph. Standing as the lone Indian on that jutting rock, searching the horizon for the sign of civilization's relentless advance, White was as artistically graphic as a signal fire. His voice carried a distinctive, dramatic and musical power. Otis Shillert gave evidence of a new and brilliant form of pantomimic expression in that neatly symbolic savage dance warding off the spirit of the usurpers which was completed by the sudden rush of the pioneers. Shillert's type of dancing is of striking originality that holds a big appeal for anyone interested in dancing as an art.

HILL STREET

(Reviewed Feb. 12)

The bill this week packs a hefty lot of entertainment, but unfortunately it drags. There is as much, not more, talent in the four acts making up the display, as I have seen for some time, but retried. Danny Russo balances things off with that neatly symbolic savage dance warding off the spirit of the usurpers which was completed by the sudden rush of the pioneers. Shillert's type of dancing is of striking originality that holds a big appeal for anyone interested in dancing as an art.

so had to hold the baton against the women stampeding the lad. He's got what gals want and a voice that tells 'em what it is. Watch this guy go it.

Then came a long-faced clown tamer by the name of Hap Hazard. In opening spots because he carries a rigging that requires full stage. This setup has been against Hap figuring his big attraction as much as anything in the cards. One of the few acts that with an audience noticeable effort and a performer who enjoys his work as much as they do. Which means that he must be happy because the folks want him to go. I repeat here for Hap Hazard exactly what I said in Chicago, Cleveland and New York. Why hasn't he been grabbed for the musicals. He has diligently himself known through his air horns from date to date over

the entire country. He is a cinch for the box and the boards. He grabbed as big here as any of the locals.

Frank Devote hit the foots with that personality that wins him and they ate it up. He introduced his pal and accompanist, White. The man who wrote "Oh, How I Laughed When I Remembered How I Cried About You." Devote sang two numbers sandwiched with gags at a snail tempo but slowed his burn with a song in a pathway at the fireside. No matter how slow his act as a whole collects. Came back for two encores.

Joe White has himself staged in a Northwest set with a big bruiser and a Canuck bartender (with gags at a snail tempo but calize and hoof. Devote does his semi-pansy for plenty of belly laughs. Works hard and gets results.

Fanchon and Marco Route List of "Ideas"

Following is the Fanchon and Marco Ideas route schedule, with the opening and closing dates, all of the current month, in parentheses beside the name of the town:

PASADENA (12-18)
"Audubon" Idea
The Marquette Theatre George P. Wilson

LOS ANGELES (12-18)
Leroy's Stage Theatre
"Moroccan" Idea Oscar Taylor

ST. LOUIS (12-18)
"Golden West" Idea
Will Aubrey, Alvin Beach, Tom Johnson, Earl Eagle, Feather, Jimmie Adams

HOLLYWOOD (12-18)
Pantages Theatre
"Love Letters" Idea
Will Aubrey, George Ward, Nelson and Knight

UTICA (12-19)
Avon Theatre
"Seasons" Idea
Frank Miller, Lettie Loder, Ade Brindley, L. L. Lott

SPRINGFIELD (12-19)
"Palace Theatre"
Joe White, Three Maynards, Jack Lester, Sankist, Tappan, Samson Co.

WORCESTER (12-19)
"Doll Follies" Idea
Les Kikias, Le Sale and Mark, Kansas and Virginia, Bert Sherman

HARTFORD (12-19)
"Way Back When" Idea
Three Jollys, Eddie Frick, Jollys, John, Carl, Tony Co.

NEW HAVEN (12-19)
"Palace Theatre"
U. S. Indian Reservation, Clark Shannahan, Bella Donna

VIC DE LORY

FRESNO (12-21)
"Headliner" Idea
Mc Kike, Gals Sisters, White Whittier, Family

SAN JOSE (12-18)
California Theatre
"Alcazar" Idea
Cherie & Tomasta, Foster & Ma'Bele, Ed & Morton Beck

SAN FRANCISCO (12-18)
Warfield Theatre
"Top of World" Idea
Jack Pepper, Fern and Jordon, Almond Theatre, Sunlit Beauties

OAKLAND (12-18)
"Prosperity" Idea
Lucille Dink, Jack Lavier, Danny Beck, Sunset

PORTLAND (12-19)
Paramount Theatre
"Audubon Echoes" Idea
Nine All Stars, Aerial Rooneys, Bobby "Uke" Hesulaw

TACOMA (12-19)
Broadway Theatre
"Lily-Hot" Idea
Three Le Gals, Betty Lou Webb, Harris and Wallace, Sunlit Ensemble

BRIDGEPORT (12-19)
"Fountain of Youth" Idea
Lettie Meyer, Eddie Frick, Frank Sever, R. J. Crosby, Ed Curtis, Sunset

BROOKLYN (12-19)
Fox Theatre
"New Year" Idea
Callahan and Jackson, Whitey Roovers, Marjorie Burke, Tom Sawyer, Dorothy Borchert, Sunlit Beauties

NEW YORK (12-16)
Academy Theatre
"Southern" Idea
Hatt and Fernand, Jimmy Ray, Joe Ross, Derby Wilson, Helen Warner

PHILADELPHIA (12-19)
"Gala of Joy" Idea
Arthur "Pat" West, Three Jolly Tars, Scotty Weston, Dolly Kravner, Fred Wynn, Allen Moore, Curtis Cole, Johnny Jones, Doyle Four, Ross and Ralston

WASHINGTON (12-19)
Fox Theatre
"Wild and Wooley" Idea
Hart's Krazy Cats, Kirk and Lawrence, Annie and Carl, Bud Carlin, Ray Anglin

CHERIE and TOMASTA

FEATURED DANCERS
Fanchon and Marco's AFRICANA IDEA
Staged by LARRY CERALLOS

SEATTLE (12-19)
"Paramount Theatre"
"Audubon Echoes" Idea
Bob and Edith, Alvin Beach, Alexander Sisters, Dorothy Thomas, Sunlit Beauties

BUTTE (12-19)
Fox Theatre
"The Dance" Idea
Everett Sanderson, Arnold Grazer, Lee Murray, Patsy Boland

MILWAUKEE (12-18)
"Moonlight Revels"
"Wisconsin Theatre"
J. & H. Griffin, May Packer, Abbey Green, Harry Vernon, Mayo and Caruso

NIOGRA FALLS (12-17)
Broadway Theatre
"Broadway"
The Romeros, Janis Richardson, Moore and Yancopelli, Sunlit Beauties

ATLANTA (12-20)
Fox Theatre
"Models of Hollywood"
Shore and Moore, Italian Francis, Harry Seely, Mary Seely

LOUISVILLE (12-21)
National Theatre
"Gems and Jams" Idea
J. and F. McKenna, Jean Macdonald, Jim Pennam, Franklin and Astell, Sunlit Beauties

ST. LOUIS (12-18)
Fox Theatre
"Green Devil" Idea
Renoff and Renoff, Miti Mayfair, Harry Sany, Webster and Marino, Paul Russell, Sunlit Beauties



NELSON & KNIGHT

"Broadway's King and Queen of Comedy"
Featured Comedians in
F. & M. Love Letters Idea
Now
PANTAGES THEATRE
Hollywood

WILL AUBREY

WITH "LOVE LETTERS" IDEA AT PANTAGES
HOLLYWOOD NOW

P. S.: Wishing you all a Merry Xmas and a Happy New Year

BREAKING RECORDS BREAKING RECORDS BREAKING RECORDS BREAKING RECORDS BREAKING RECORDS

BREAKING RECORDS

THAT OLD FAVORITE

JACK DUNN

AND HIS ORCHESTRA

PLAYING AN

INDEFINITE ENGAGEMENT

AT

RAINBOW GARDENS

LOS ANGELES

BREAKING RECORDS

BREAKING RECORDS

BREAKING RECORDS

BREAKING RECORDS

BREAKING RECORDS

BREAKING RECORDS

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